

Designation: Digital Marketing Coordinator | Waterfall, Midrand | Permanent

Category: Marketing

Job Level: Skilled technical and academically qualified workers, junior management, supervisors, foremen and superintendents

Posted by: PSG Financial Services

Posted on: 28 Aug 2026

Reference Number: POS08499

Closing date: 26-Sept-2026

Position Type: Permanent

Location: Waterfall Magwa Crescent

Overview:

VACANCY | DIGITAL MARKETING COORDINATOR | WATERFALL MAGWA CRESENT, MIDRAND | PERMANENT

Job description:

The successful candidate will support the implementation and coordination of digital marketing activities across the group portfolio, reporting to the Group Digital Marketing Manager. They will be responsible for the day-to-day coordination and maintenance of the PSG's website and social media channels, ensuring digital content and activities are delivered accurately, consistently, and in line with best practice. The role will support the execution of the PSG's digital marketing strategy and contribute to broader business objectives through effective digital coordination and implementation.

Responsibilities:

- Day-to-day website content management as per PSG business's portfolio allocation.
- Update marketing campaign messaging and banners on the website from CMS.
- Coordinate PSG monthly webinar's website, social media, and event platform elements.
- Implement basic SEO updates for website optimisation
- Coordinate group social media content calendar and publishing.
- Coordinate monthly organic social media content briefs
- Social media community management
- Support with group marketing paid campaigns and AO campaigns
- Support with stakeholder management with marketing agencies, marketing managers and business stakeholders.

Minimum requirements:

- Relevant degree in Digital Marketing Management or similar
- 3 – 5 years relevant digital marketing experience
- Proficient in both spoken and written English
- Computer literacy
- Basic understanding and proficiency with all social media channels, Google marketing platform tools, content management tools, and social media marketing tools.

Competencies required:

- Solutions-oriented
- Organised
- Presentation skills
- Project management skills
- Resilient
- Positive attitude
- Highly numeric/analytical

How to apply:

Candidates interested must apply on the PSG Careers website <https://www.psg.co.za> OR browse vacancies <https://bit.ly/3bD2iAk> by no later than 26 September 2026.

By submitting your application, you are giving PSG Financial Services implicit consent to the storage and processing of your personal information. If you are not contacted within 2 weeks of your application, please accept that your application was unsuccessful.

